

# philanthropic advisory firm harp-weaver

Group helps you to navigate the world of gift giving

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“We are network weavers,” says Teresa Araco Rodgers, founder and principal of harp-weaver, llc. “We bring people and organizations together to address important issues.”

Founded in 2010, harp-weaver is an independent philanthropic advisory firm that works with families and individuals to gift in a meaningful way. “We help our clients articulate their personal values and vision for philanthropy and design a plan which reflects these,” Rodgers explains.

She says that her mission is to inspire others by helping new donors find a way to add meaning and align their gifting with personal, family and financial goals. For those experienced in charitable giving, harp-weaver offers an opportunity to explore alternative avenues for gifting.

“In addition to requiring a certain financial savvy, it is extremely time consuming to immerse yourself in identifying grant and investment options which reflect your personal goals and values,” Rodgers explains that philanthropic consulting is a growing industry. Individuals are recognizing that by leveraging such



Teresa Araco Rodgers

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expertise, they are generally more efficient and more satisfied with their philanthropy.

Rodgers uses a three-part framework when working with clients. The first involves the family articulating what the philanthropic process can do for them such as bring the family closer, pass along values to children, or educate children on issues. The second is the most obvious part – See **Harp-Weaver** on Page 41

**Harp-Weaver** from Page 39 examining the issues, organizations and people the family cares about that could receive their financial support.

The third is setting assets aside so they can be invested in such a way that support and complement philanthropic work and values.

Rodgers has specific interest in impact investing or triple bottom line investing. “This approach aims to solve social or environmental problems while generating financial profit. Investments in social enterprises come in many forms and there is a lot of activity and innovation right here in Philadelphia. The investments range from producing a return of principal capital to offering market-rate or even market-beating financial returns.” says Rodgers. She though she is interested and knowledgeable on these investment strategies, she works with clients to develop tailored giving plans which reflect their own interests and values alongside other advisors

Although there are few certifications in this industry, Rodgers holds a Chartered Advisor in Philanthropy® (CAP) designation, from The American College.

Her career began at SEI, a global provider of asset management, investment processing and investment operations solutions. She helped establish businesses in Latin America, Africa, Asia and Europe and developed and managed SEI's

Philanthropy Solutions business. She was immersed in philanthropy and responsible for creating donor vehicles, preparing education materials and helping families with personal gifting.

It was traveling and living abroad which she uncovered her true love for philanthropy. She discovered the joy of combining personal travel with giving. She served on various nonprofit boards and worked with others around the world engaged in philanthropic pursuits.

Rodgers returned to Philadelphia, gave birth to her third child and resumed her passion for empowering others when she established harp-weaver, llc. She believes that harp-weaver's services of informed philanthropy, aligned with personal goals and vision, can bring great satisfaction to a person's live and has the power to transform community, organizations and people.

In addition to supporting individuals and families, harp-weaver consults with wealth managers and advisors. These services include providing timely and relevant commentary on philanthropy topics for client communication, designing events around relevant topics and facilitating collaborative giving amongst like-minded clients in niche areas.

Rodgers practices what she preaches. She recently hosted “Night Out with See **Philanthropy** on Page 53

## **Fitness** from Page 37

### *Get Fit:*

Meet at the track for a great workout that will include some helpful hints that will bring down those run splints.

### *Team Balance Group Workouts:*

Beginning in March, Balance will be offering group road rides, runs, and swim clinics. All levels welcome!

Check out the Balance website for

details at [www.balancech.com](http://www.balancech.com).

Some helpful books about triathlon training:

- *The Triathlete's Training Bible* by Joe Friel
- *Swim, Bike, Run* by Town and Kearney
- *Triathlete Magazine's Complete Triathlon Book*
- *Triathlon 101* by John Mora
- *To the Max* by Gary Levin and JC Santana

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## **Philanthropy** from Page 41

Meaning; Be Inspired through Storytelling", a dinner discussion series for women. Each Night Out focuses on a topic and features a wonderful storyteller. Night Out is for women to connect with others, to learn from extraordinary women through their stories, and to find meaning in personal giving. She hopes participants will take a moment of self-

reflection to challenge themselves to make an impact in their lives.

Ultimately, Rodgers' goal in all her work is to help others become more strategic with their charitable dollars, and as her firm's tag line states to help empower; giving with meaning.

For more information, visit [harp-weaver.com](http://harp-weaver.com).

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## **Campers** from Page 51

almost thirty years ago, today they apply their own life lessons in designing camp programs.

Michael recalls the frustration he felt at 12, when he was first introduced to lacrosse. "Despite being an athlete, I didn't have the experience or the

confidence to even try out," he explains. "ESF camps give children a chance to try all different activities and gain confidence. We want to create a tool belt for them so they can confidently respond to opportunities they will face throughout their lives."

To register visit [www.esfcamps.com](http://www.esfcamps.com).